

L I V E R M O R E
— arts —
B A N K H E A D & B O T H W E L L

November 29, 2017

Dear Supporter,

I am writing to invite you to be a sponsor as part of the Livermore Innovation Fair(LIF) on Saturday April 14, 2018. Last year we had an estimated 5000 attendee. LIF Project targeted to bring STEAM excitement in the community, educate teachers, students and community in order to prepare students for new technology driven world.

Our goal is to energize Livermore students' connection to the STEAM (Science, Technology, Engineering, Arts, and Math) disciplines. This citywide Livermore Innovation Fair provides hands-on experience in a range of STEAM-related fields, including rocketry, robotics, 3D printing, virtual reality, and more. This family-friendly event is equal parts a science fair, high-tech exhibition, art show, and community carnival.

Participants are students from the Livermore Valley Joint Unified School District, which has 12,500 students. Students, plus their family, friends, and other community members are invited. All who attend will learn about exciting developments in STEAM and how STEAM plays an increasing role in fields as diverse as manufacturing, medicine, product design, and entertainment, among others.

As a sponsor, you will be featured in our event advertising and program materials, including social media posts, posters, flyers, and program guides. We offer four sponsorship levels, and your sponsorship is tax deductible. To ensure inclusion of your business on our printed materials and official event graphics, we must receive your sponsorship commitment no later than Saturday, February 24, 2018. We hope you will sponsor this great cause and help put Livermore on the map as an innovation hub in the Bay Area.

If your organization would like to participate in this year's event as a sponsor, please contact me with the amount of your donation. Thank you for your time and consideration.

Below are the details concerning this year's sponsorship levels:

- \$10,000 - Gold Medal: Banner with your firm's name/logo as a top contributor and your firm's logo on the event T-shirt, one booth to showcase your firm at the event.
- \$5000- Silver Medal: Sign with your firm's name/logo, your firm's logo on the event T-shirt, one booth to showcase your firm at the event.
- \$3000 - Bronze Medal: Logo on event T-shirt and one booth to showcase your firm at the event.
- \$250-booth to showcase your firm at the event.

Please let me know if you have questions about the event.
Thank you for your interest, and I hope to see you at the Livermore innovation Fair this year.

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